**LOCAL MP email COPY AND PASTE BELOW adding your own words..**

MP Name

Constituency (The one where you live)

INSERT DATE

Dear xx

**Save my salon and local jobs!**

I have a salon on [street, x town, postcode], and wanted to bring your attention to the crisis that is facing our High Street. Without immediate action salons like mine, which employs [X no. people], may be forced to dismiss all of our employees, including [X no. apprentices]

Identical looking salons on our high street are operating different business models, VAT registered versus disguised employment. Workers are then artificially registering as self-employed to stay below the VAT threshold which creates an unlevel playing field and forces the remaining salons into VAT avoidance and self employment.

The outcome of this is predicted to be a 93% reduction in employment by 2030 and zero new apprentices by 2027.

The pressure for most salon owners is too much to bear.

[Add more of your own story if you wish and delete what you want]

I have been in business for [X years] and INSERT YOUR WORDS HERE

I’m part of a hairdressing group called the British Hair Consortium who have drafted a report looking at how salons, like mine, can be saved. Please find the report attached which asks for the Government to sit up and listen and to take action.

They have also created a video of salon owners like me to really show what is happening. It will only take a minute, please take the time to look at the video here: <https://www.youtube.com/watch?v=vFJEiWKwG04>

Please could we meet so I can show you what will be lost unless immediate action is taken. You’d be very welcome to come to the salon.

Kind regards

[Name,

Your Home address ( this is your constituency address)